

Cost Benefits of Unified Communications



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When businesses transition to Unified Communications solutions, the money savings are substantial. Financial savings are obtained through both equipment costs and time savings. When you also factor in the productivity and efficiency improvements experienced through the use of Unified Communications, you'll quickly see just how great the cost benefits to your business are.

Average Time Savings of Unified Communications

The average employee will save 115 minutes per day when your communications procedures have all been streamlined. In an organization with 30 employees, you're looking at a savings of 57.5 hours per day company wide! Over the course of the year, that's the equivalent of 2,623 eight hour days saved - do you think you could put that time to more productive use that would lead to increased profits?



Phone and Fax System Savings

At the heart of a Unified Communications solution is VoIP (Voice over IP). Switching to a VoIP phone system offers cost savings over the earlier phone systems where you had multiple phone lines connected together. Companies that implement successful Unified Communication solutions save approximately 75% of their phone and equipment costs. Using a broadband line to handle your phone system costs less per user and provides the flexibility for additional users and to stay connected even when you are away from your office.

Instead of the old fax machine connected to a standard phone line, you'll use an email-based fax system. Customers or

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businesses can send you a fax normally, but you'll receive it in your email box. It saves on paper and ink and also saves

money by eliminating the need for a dedicated fax line.

Cell Phone Savings

Making international calls with cell phones is expensive. If your team must travel out of the country at times, you may find using the cell phone overseas is taking a big chunk out of your budget. You can eliminate this expense completely by mobilizing Unified Communications and using employee cell phones for voice communications, instant messaging, and presence applications that will connect to any available Wi-Fi to prevent paying the cellular network (particularly when overseas). When you ensure your Unified Communications solution works across any Wi-Fi network, employees can use the coffee shop internet, the library, the Wi-Fi in the London office, or the airport. When an employee steps out of range of the Wi-Fi coverage, the phone should automatically transition to cellular coverage with no interruption to the call or use of applications on the phone.

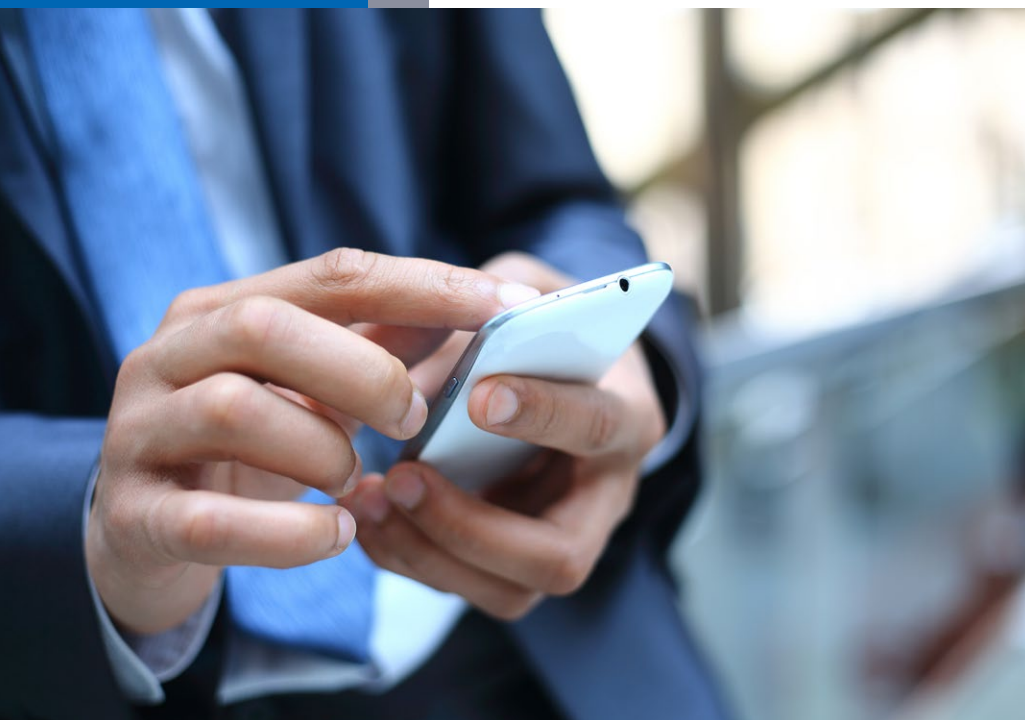
The biggest savings for cell phones are experienced by companies with individuals who travel frequently, but you can also experience savings internally by giving everyone mobility to use their devices in the building via the Wi-Fi network rather

than relying on the cellular service as they leave their desks to move around the building.

Travel Savings

For businesses spending a lot of money on travel costs, using videoconferencing will give you the ability to interact with co-workers and clients in a face-to-face virtual environment. There are no plane tickets to buy, no hotels and rental cars to reserve, no lost luggage, and you don't waste hours in the airport or flying.

For individuals who must travel to fulfill business obligations, taking your communications with you on mobile devices is another benefit of Unified Communications. People are not tied to their desks and continue business-as-usual even when they are out of the office, with the same contact details as they use when seated at their desks.





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